

Kiwanis Club of Scotts Valley

AI Summary Minutes for March 18, 2026 Meeting

Kiwanis Club Meeting Recap

The meeting covered several key points: the approval of photos from Big Brothers and Big Sisters Christmas event for publication, the requirement for a uniform wooden bench, and the decision to place it at Sky Park with a \$2,500 budget. Jake presented a sell sheet for sponsors, highlighting the organization's support for children in Scotts Valley and San Lorenzo Valley. The group discussed the need for updated sponsorship contracts and the logistics of the Motorcycle Show, including volunteer sign-ups and band contracts. The Key Club's Scotts Valley chapter was officially approved, and the next evening meeting was scheduled for the 25th at Laughing Monk.

Attendees: Marques Hunter, Mike Smith, Jim Neef, Frank Cheap, Robbie Cadwallader, Mark Correira, Ray Gorski, Jim Melehan, Mike Stewart, Steve Snell, Jale Stenton, John Stevens and new member Jennifer Joy.

Action Items

- Call and book the Laughing Monk for the evening meeting on Wednesday the 25th at 6:00 PM and notify Norma that the regular meeting will be replaced
- Send out a notification/reminder about the Valley Churches volunteer shift (Thursday 2–4 PM) to the group to increase volunteer turnout
- Cut and send contracts to the confirmed bands (including the opening acts and headliner) and finalize band agreements
- Secure Sandbar Solar as a sponsor in exchange for providing the 20 kV generator/power (arrange sponsorship details and banner placement)
- Confirm Sweet Voodoo's payment amount (propose \$650) and finalize their contract terms for the event
- Send the updated sponsorship contract/templates (revamped to match current event lineup) to the marketing/contact person this morning
- Respond to the request for a stage on September 27 for Out of the Darkness (confirm availability and any setup needs before committing)
- Ask the Key Club whether they are interested in sponsoring and running an outdoor event (DJ concert or similar) on one of the reserved dates in July or September and report back

Outline

Photos and Bench Update

- Frank discusses the photos of Big Brothers and Big Sisters Christmas event, noting they have rights to publish them on the website.
- Ray mentions the importance of explicitly telling people not to share photos on Facebook.

- Jim Melehan provides an update on the bench, stating it must be a regular wooden bench and there is no option for a new one at the New Town Center.
- Frank suggests a gorilla strike to place a bench in a field, and Jim Melehan agrees to ask Peggy for her opinion.

Sell Sheet and Sponsorship

- Frank asks Jake about the sell sheet, and Jake explains it is for sponsors to understand the benefits of sponsoring events.
- Jake mentions incorporating feedback from 1000 comments into the sell sheet.
- Frank praises Jake's work on the sell sheet and discusses its distribution.
- Ray and Jim Melehan discuss the need for updated contracts for sponsors, as the current ones are outdated.

Motorcycle Show and Volunteer Sign-Up

- Robbie talks about the need for volunteers for the Motorcycle Show and directs people to the website for sign-up.
- Frank suggests a hard copy sign-up sheet for those who are not tech-savvy.
- Mark mentions the importance of having a backup volunteer if someone gets long COVID.
- Frank and Jim Melehan discuss the lack of volunteers for the Valley Churches event and the need for better communication.

Band Contracts and Sponsorship

- Ray updates on the band contracts, mentioning commitments from Tsunami, Extra Large, and Sweet Voodoo.
- Ray discusses a potential sponsorship with Sandbar Solar for a generator, which would save \$700.
- Ray negotiates with Sweet Voodoo for a higher fee than their usual rate, settling on \$650.
- Ray confirms the contract details for Extra Large and mentions the need to write up the contract for Sweet Voodoo.

Salary Enforcement and Marketing Plan

- Frank asks for updates on salary enforcement and personnel selection.
- Steve mentions that Tsunami is self-contained and may not need additional payment.
- Frank and Steve discuss the need for a marketing plan and contract updates.
- Speaker 6 (Mike Stewart?) suggests simplifying the sponsorship levels to make it clearer for sponsors.

Evening Meeting and Key Club Update

- Mark suggests having a rotating location for evening meetings, with the next one scheduled for the 25th at Laughing Monk.

- Jake provides an update on the Scott Valley Key Club, mentioning that it has been officially approved and the payment is coming next.
- Jake discusses the possibility of having the Key Club sponsor an outdoor event at Sky Park.
- Frank acknowledges Jake's hard work on the sell sheet and Key Club initiatives.

Happy and Sad Dollars

- Frank collects happy and sad dollars from the group, with various members sharing personal updates and contributions.
- Jim Melehan mentions a vendor for the Motorcycle Show, Italia Pizza, who is happy to participate.
- Jim Neef discusses potential travel plans and the need for a new secretary due to hearing issues.
- Steve shares a personal story about a contractor damaging his trailer and mentions an upcoming cruise.

Final Updates and Closing Remarks

- Mark mentions the fire board is accepting applications for a new member.
- Jake shares a humorous story about a \$5 fill-up night at Top Pot Yogurt.
- Ray expresses satisfaction with closing band contracts and mentions the need to review bands for future events.
- Frank thanks everyone for their contributions and concludes the meeting.

Meeting ended at 7:55 a.m.

Minutes by Jim Neef, Secretary