

Kiwanis Club of Scotts Valley

AI Summary Minutes for March 11, 2026 Meeting

Kiwanis Club Meeting Recap

The Kiwanis Club of Scotts Valley meeting featured introductions, including Jennifer Joy, a clinical psychologist interested in community involvement. Frank, the club president, discussed the club's activities and the tradition of buying breakfast for new members. The main agenda item was the bench project for Joe Miller, with a proposed budget of up to \$2,500 and potential locations at Glenwood or the town center. The club also discussed sponsorship levels, with a proposal to raise the minimum from \$250 to \$300. Upcoming events include a wellness walk and a food sorting event. The meeting concluded with various updates and reminders about upcoming activities.

Action Items

- [] @James Neef - Obtain signatures from the club president and secretary on the Key Club renewal documents so the materials can be submitted to headquarters
- [] Form a committee and work with Parks & Rec vendor to finalize bench location, material, engraving text, and cost recommendation and return with solid recommendations for approval
- [] Collect final edits for the sell sheet, set the deadline, finalize the file, and send it to press after the deadline (edits due in the next couple days)
- [] Follow up with Brian at Parks & Rec about availability at the proposed town center and confirm whether a bench can be placed there or recommend alternative site options
- [] Process payment for the division invoice (approve and pay the \$300 division invoice)
- [] Email the selected band names (for July 30 and July 4) and any marketing photos or logos to Jake for inclusion on the poster
- [] Email all next changes for the sponsor poster to the person coordinating edits (send updated changes to the coordinator)
- [] Coordinate stage setup for the Wellness Walk event (setup Friday at 4:00 pm and event support on Saturday) and confirm volunteers and times
- [] Submit the completed Key Club renewal documents to headquarters after obtaining the required signatures

Outline

Introductions

- Frank introduces himself as the president of the Kiwanis Club of Scotts Valley and shares his journey to the position.
- Jennifer Joy introduces herself, detailing her background in psychology and her current work at Google.

Guest Introduction and Club Activities

- Frank welcomes Jennifer Joy and mentions the tradition of buying breakfast for guests to create a psychological indebtedness.

- Jennifer Joy shares her interest in meeting local people and helping the community.
- Frank and other members discuss the club's activities and the importance of Jennifer's psychological background.
- Jennifer Joy explains her role at Google's Wellness Center, working with medical care providers and behavioral health.

New Member and Club History

- Jennifer Joy shares how she heard about the Kiwanis Club and her interest in joining.
- Mike Smith and Frank reminisce about old classmates and the history of the club.
- Frank humorously explains the psychological pressure of buying breakfast for guests.
- Frank mentions the need for an agenda and introduces the topic of the bench project.

Bench Project Update

- Mark suggests going around the room for introductions before discussing the bench project.
- Frank introduces various members, including Steve Snell, Marques, Jim Neef, Mike Smith, and others.
- Jim M. provides an update on the bench project, mentioning the availability of benches and the cost of up to \$2500.
- Discussion ensues about the location of the bench, with suggestions including Glenwood and the town center.

Discussion on Bench Location and Design

- Jim M. proposes recognizing Joe Miller with a bench at the town center.
- Mike Smith and Mark discuss the practicality and visibility of different locations.
- Linda suggests considering other long-time members like Peggy for bench recognition.
- Frank and Jim M. agree on the need for a committee to finalize the bench project.

Sponsorship and Event Planning

- Jake discusses the need for a sell sheet for sponsorships and the importance of highlighting the club's contributions.
- Jake mentions the need to finalize band details for the July 4 event and the potential conflict with the Kid Zone.
- Mark and Ray discuss the suitability of different bands for the event.
- Jake and Frank agree on the importance of having band names on the poster and the need for a marketing photo.

Financial and Administrative Updates

- Linda brings up an invoice from George for division dues (\$300).
- Frank and Linda discuss the structure of division dues and the role of the Lieutenant Governor. [The \$300 would be to support Lt. Governor travel to clubs, etc.]
- Linda mentions the need to finalize a tri-fold brochure for potential members.
- Frank thanks Mountain Mike's (Kian) for a donation based on a discounted amount for a recent event.

Sponsorship Levels and Incentives

- Jake suggests raising the minimum sponsorship level from \$250 to \$300.

- Frank and other members discuss the sensitivity of sponsors to price increases.
- Mark proposes a tip jar for division news, and Linda mentions the high cost of wine at a recent event.
- Jake and Ray discuss the incentives for different sponsorship levels, including tents and newspaper ads.

Upcoming Events and Volunteer Opportunities

- Mike Smith reminds the group about the Wellness Walk setup on the 27th and the event on the 28th.
- Frank mentions a food sorting event at Valley Churches and the need for volunteers.
- Mike Smith and Frank discuss the importance of the club's presence and contributions to the community.
- Frank thanks everyone for their participation and contributions to the meeting.

[I feel that this AI summary missed a lot of important points discussed, such as that the biggest thing for the sell sheet is not to point out that we have events, but that we donated \$18,000 to the schools, and the target audience can be a part of that.]

Meeting ended at 7:55 a.m.

Minutes by Jim Neef, Secretary